

Tribe's Little Black Book



Everything you ever wanted to know about Tribe...



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So what is Tribe?

In the short time since our creation Tribe has touched the lives of thousands of young Jews.

We're the part of the United Synagogue that works with the young people in our communities. We're here to help them get everything they can out of being part of the United Synagogue family. If you're not too old you could join us - we're a membership organisation. We're working with all our local communities and all our members to make great things happen.

Why? Because we want Jews from all over Britain to be proud and involved.



Who is Tribe for?

We work with an entire generation. Any young Jew from the moment they're born until the day they become a parent can join Tribe. For free.

Tribe members are split across 4 age groups - we organise different things for each. We'll tell you more in a few pages time. For the moment, here are their names with a description:

- **Tribe Kids** From first nappy to last day at primary school
- **Tribe Teens** Secondary school from start to finish
- **Tribe Campus** From leaving school to graduation glory
- **Tribe 20s+** The journey to parenthood

And absolutely everybody when they join Tribe gets a load of membership benefits...





Special treatment for Tribe members

It's **free** to join Tribe. It takes about two minutes filling in a form online at www.tribeuk.com or by using the card at the back of this booklet. We'll send you a membership card that entitles you to all sorts of discounts and benefits:

Special Deals: Right now, Tribe members are getting discount deals with kosher restaurants, bookshops, simcha services, ten pin bowling, travel agents... even vet's fees! The full list is on our website and is growing every week.

Special Events: At Tribe events you'll pay less than someone who's not joined. For example Tribe members who came on our Bnei Mitzvah Weekend Away saved over £30. Loads of events at local shuls are discounted for Tribe members too. And some events are exclusively for Tribe members.

Special Stuff: Free Tribe baby gift packs, mugs, shoulder bags, T-shirts - all just part of being a Tribe member. Plus you get access to members-only areas of the Tribe website like competitions to win great prizes, photo galleries and members message boards.

Just some of the Community Youth Professionals we've been working with on a daily basis.



Working with local shul communities

We work together with local shul communities to help them give their young members the most positive experience possible. Here's a flavour of what we get up to:

- **Development of young people's strategies**
- **Assistance in recruiting professional staff**
- **Training for professionals and lay leaders**
- **Delivery of local programmes of activity**
- **Provision of £50,000 of 'Tribe Grants' to local community initiatives***

If you can think of any way Tribe can help your community, please let us know. We're here to help.

**More details about 'Tribe Grants' can be found at <http://www.tribeuk.com/grants/>*

Working with our members

Tribe goes beyond the confines of individual shuls. We work across the whole community with all of our members to make great things happen. Here's just a few of our initiatives:

- **Baby gift packs** - A special pack of goodies for every new baby
- **Bnei Mitzvah weekend** - A chance for fun and reflection as the big day approaches
- **Bar Bat Bash** - An unforgettable evening celebrating a Bnei Mitzvah year
- **Inter-shul Competitions** - Football Frenzies, Bowling Bonanzas, you name it!
- **Home from Home pack** - Something to keep new students in touch with their roots
- **Tribe Israel** - Hundreds of young Jews on a year off sharing a Tribe weekend
- **Campus Ambassadors** - Friendly faces on campus working with J-socs and Chaplains
- **Friday Night Network** - Good food and schmoozing in a Shabbat atmosphere



Our members and our future.

- **Just Married Evenings** - A chance to reaffirm your Jewish identity at a milestone moment
- **lunch and learn** - Lunchtime learning at venues all over the City and West End
- **Tribe's Fabulous Frum Bit** - Regular online learning from world class educators

These are just some of the things we've been up to since our creation. Watch this space - we've only just started!

Frequently asked questions

How is Tribe funded?

Tribe is funded through private donations raised by the US Fundraising department and not through the general membership charges. Tribe also receives funds from UJIA Renewal.

Who does all the work?

We have offices in Edgware where we have the facilities for meetings, training activity and conferencing. We provide a resource centre where community youth professionals can get together with us. At the time of going to press we employ six full or part time staff.

Is Tribe a youth movement?

No. We're not a youth movement (although we work with a few!). Unlike a Youth Movement we cater for an age range that spans an entire generation - from birth until parenthood! Our focus is on bringing benefits to our members and the communities to which they belong so that the United Synagogue family thrives with proud and involved young people.

Does Tribe only cater for the children of US members?

No. Every young Jew from the day they are born until they have their first child can join Tribe.

How much does it cost to join Tribe?

It's free (and it just takes a couple of minutes)!

If I join Tribe does that make me a member of the United Synagogue?

No. The bad news is we can't give away free membership of United Synagogue shuls to ordinary Tribe members. The good news is that we are developing a special new way for young people to join their local shuls which we call Tribe Community Membership. Take a look at the box below.

Tribe Community Membership: Launching Autumn 2004

The launch of Tribe Community Membership is all about building the future of our local communities. The idea is that young Jews aged between 21 and 30, who ordinarily wait until they're older before joining their local Shul, will be able to do so for a hugely reduced fee. As well as all the entitlements of full shul membership, Tribe Community Members will get a whole package of member benefits and discounts such as cheap insurance, private health care etc... This 'gold card' version of Tribe will bring new members, new revenue and a new vibrancy to local shuls across the community. We're very excited about it!

What are you waiting for? Join Tribe!

There are plenty of good reasons to Join Tribe. Not least that it's free and involves less hassle than having a bowl of chicken soup!

Every young Jew from the day they are born until they have their first child can join Tribe. Mums and Dads, - much as we love you, Tribe is not for you. But if you have a little bundle of joy who you'd like to join up to Tribe then feel free to apply on their behalf. All we ask is that you supply their details.

Two ways to join

- Fill in and send us the Freepost form on the following page
- Visit www.tribeuk.com and join online.

Tribe, Magnolia House, 11 Spring Villa Park, Spring Villa Road, Edgware, HA8 7EB. www.tribeuk.com, tel 020 8905 6885, info@tribeuk.com

Tribe membership conditions: 1) Applications to join Tribe by or on behalf of persons below the age of 11 require the consent of a parent or guardian. 2) Membership of Tribe is available only to persons of the Jewish Religion according to the rulings of the Office of the Chief Rabbi. However, membership does not represent confirmation of Jewish status for such purposes as eligibility for United Synagogue schools, marriage, membership of United Synagogue synagogues etc. 3) The supply of incorrect information may at the discretion of Tribe render membership invalid. 4) The information supplied will be kept by the United Synagogue and used by Tribe in communicating with the member on an ongoing basis. This information may be shared with other organisations from time to time unless you have indicated otherwise by ticking this box . 5) Tribe may send you promotional material from time to time unless you have indicated otherwise by checking this box . 6) Tribe reserves the right at its discretion to revoke membership for any reason it sees fit.

Please fill in your details and send us the completed form. Questions marked with an * are needed before we can create a membership for you. Applications to join Tribe by or on behalf of persons below the age of 11 require the consent of a parent or guardian.

*1st Name: _____

*Surname: _____

*Home Address: _____

*Home tel: _____

Mobile: _____

*Your Email Address: _____

*Date of Birth: _____

*Name of the shul you go to at home: _____

Marital Status: _____

*Please tick one: I've not yet left school
 I'm on a year out
 I'm a student
 I've left full time education

Name of your current / last school: _____

Name of the university you go / went to: _____

If you're currently a student or on a year out:

Term Address: _____

Term Postcode: _____

What are you studying: _____

What year do you graduate: _____

If you're under 11:

*Parent / Guardian email: _____

*Parent / Guardian contact tel: _____

Yes please. I want to join Tribe and understand that I am bound by their membership conditions (detailed at www.tribeuk.com and in 'Tribe's Little Black Book')

Signed: _____

(Applications to join Tribe by or on behalf of persons below the age of 11 require the consent of a parent or guardian.)

We'll get your Tribe membership card to you within 14 days of getting your application.